

## **INFORMATION CLAUSE FOR JOURNALISTS AND MEDIA REPRESENTATIVES**

- 1. Data Controller is Sano – Centre for Computational Personalised Medicine – International Research Foundation, Czarnowiejska 36 / C5, 30-054 Kraków, KRS: 0000797490, NIP: 6772446472, REGON: 384298430, e: info@sanoscience.org, t: +12 307 27 37, hereinafter referred to as "Sano".**
- 2. Data Protection Officer Contact with the appointed Data Protection Officer: e-mail: iod@sanoscience.org**
- 3. Purpose of processing**

We process the personal data of journalists and media representatives in order to:

- communication with the media, including sharing press releases,
  - organization of press and media events,
  - ongoing cooperation with journalists and editorial offices,
  - implementation of promotional and information activities related to Sano's activities,
  - keeping records of press contacts.
- 4. Legal basis for processing**
    - Article 6(1)(f) of the GDPR – the legitimate interest of the controller consisting in the promotion of the Foundation's activities and maintaining contacts with the media.

- 5. Categories of personal data**

The processed data may include:

- Identification data (e.g. name and surname),
- contact details (e.g. e-mail address, telephone number, name of the editorial office),
- Professional information (e.g. job title, type of media, area of interest).

- 6. Recipients of personal data**

Personal data may be transferred:

- entities providing technical services supporting the operation of press contact databases,
- organizers of media events cooperating with Sano,
- entities cooperating in the organization of the Foundation's promotional and informational activities.

- 7. Period of storage of personal data**

Personal data will be stored for the period necessary to achieve contact purposes and cooperation with the media or until an effective objection to the processing is raised.

## **8. Rights of the data subject**

Data subjects have the right to:

- access to data,
- rectify data,
- delete data,
- restriction of data processing,
- object to the processing of data based on the legitimate interest of the administrator.

## **9. Right to lodge a complaint with a supervisory authority**

Data subjects have the right to lodge a complaint with the President of the Office for Personal Data Protection if they believe that the processing of data violates the provisions of the GDPR.

## **10. Source of personal data**

Personal data was obtained:

- directly from journalists and media representatives,
- from publicly available sources, such as editorial websites or publicly available databases of press contacts.

## **11. Voluntary provision of data**

Providing data is voluntary, but failure to provide them may prevent effective communication and participation in promotional and information activities carried out by Sano.